

Miss Oshkosh

Scholarship Organization

FOR IMMEDIATE RELEASE

Contact: Jess Zemlicka-Lund

March 6, 2023

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Taylor Swanson crowned Miss Oshkosh 2023

OSHKOSH - University of Wisconsin Oshkosh student, Taylor Swanson, was crowned Miss Oshkosh 2023.

Along with the title, Swanson received a \$3,500 scholarship during Saturday's 2023 Miss Oshkosh Scholarship Competition at Alberta Kimball Auditorium. The competition awarded almost \$11,000 in scholarships, thanks in large part to all its many sponsors and supporters including the Oshkosh Area Women's Association.

Swanson competed against five other women for the title. She won the highest overall interview award and the Spirit of Miss America Award, earning an additional \$300 in scholarships.

Swanson is a student at UW Oshkosh majoring in psychology. Swanson's talent was a cello solo of "Sonata in C Major" and her social impact initiative is Mental Health Mindfulness. Swanson is excited to work with the community and encourage people of all ages to discuss mental health.

"I am ready to make my mark and presence known," Swanson said. "If you see me out and about, come say hi."

Miss Oshkosh's Teen 2023 is Madelyn Rutkowski. She competed alongside two other young ladies vying for the title. Rutkowski performed a baton-twirling routine to "Set Fire to the Rain."

Rutkowski's social impact initiative is "P.E.B.B.L.E.S. - Providing Educational Building Blocks for Lower Economic Schools."

"I'm looking forward to spreading community awareness about schools in need here in Oshkosh," Rutkowski said. "I'd like to create a discussion on how we as a community can work with our school district to eliminate some of the inequities."

Both young women will compete at the Miss Wisconsin Scholarship Competition for the titles of Miss Wisconsin and Miss Wisconsin's Teen, June 21 to 24 at the Alberta Kimball Auditorium.

Miss Oshkosh and Miss Oshkosh's Teen are available for appearances such as community and charity events, parades and fairs, emcee and speaking engagements, school programs, fashion shows, and sporting and holiday events. To request an appearance, or to find out more about the scholarship program, email info@missoshkosh.com. There is no fee for appearances.

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List of all 2023 finalists and award winners:

Miss Oshkosh 2023: Taylor Swanson

Miss Oshkosh 2023 1st Runner Up: Addyson Wachholz

Miss Oshkosh 2023 2nd Runner Up: Bella Vanderloop

Miss Oshkosh's Teen 2023: Madelyn Rutkowski

Miss Highest Overall Interview: Taylor Swanson

Miss Non-Finalist Highest Overall Interview: Aryssa Wright

Miss Non-Finalist Talent: Aryssa Wright

Miss Red Carpet: Bella Vanderloop

Teen Non-Finalist Talent: Kendall Larson

Teen Non-Finalist Evening Gown and On-Stage Question: Kendall Larson

Spirit of Miss America: Taylor Swanson

Highest Ticket Sales: Addyson Wachholz

Producer's Scholarship: Kendall Larson & Aryssa Wright

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